



March 2010

Dear MONE Member:

I would like to take this opportunity to invite you to participate in the annual Mary B. Conceison Award, which was established by the Massachusetts Organization of Nurse Executives (MONE) in 1982.

Prior to her death in 1981, Mrs. Conceison was Director of Professional Relations at the Massachusetts Hospital Association (MHA). She was well known for her involvement in a variety of task forces and committees having to do with hospices and birthing centers, and for the many educational programs she sponsored during her twelve-year association with the MHA. Prior to joining the MHA staff, Mrs. Conceison was Director of the School of Nursing at Somerville Hospital. She was active in a number of professional organizations including the New England Hospital Assembly, the National League for Nursing and the Massachusetts League for Nursing, where she served as President for four years.

Her contributions to the profession of nursing in this state were numerous and highly regarded. Of particular significance to MONE was the support she provided when the organization was forming. She functioned as a liaison to MHA, a vital link that was helpful in the early years of MONE's development.

As an expression of our appreciation for her work and the fine standards for which she stood, the Organization designed the Mary B. Conceison Award for Excellence in Nursing Administration. We are inviting nominations from the chief executive officers of hospitals and from the members of MONE. Enclosed you will find the nomination form and the selection criteria that the committee will be using to review the nominees. A copy of the candidate's resume must accompany the nomination form.

I hope that you will consider nominating an outstanding nursing leader for this prestigious award. The deadline for submitting nominations is May 7, 2010

Sincerely,

Paulette Seymour Route, PhD, RN
President

Enclosures

**MARY B. CONCEISON AWARD FOR EXCELLENCE IN NURSING LEADERSHIP
2010 NOMINATION FORM**

Nominee _____

Position _____ Organization _____

Please identify why you are nominating this candidate and include in the space below supportive statements regarding contributions made to the nursing profession. Attach additional sheets as necessary. The following page indicates Selection Criteria used as a guide in determining the award recipient. *It is beneficial to the candidate to address each individual category listed on the Selection Criteria and include as many as possible in the nomination.* Candidates are not expected to meet all the criteria, but some activity within each of the categories of the Selection Criteria is required.

Signature _____ Position _____

Organization _____ Phone No. _____

You may be contacted if additional information is needed. Nominations must be received at the MONE office by **May 7, 2010**. Mail to: MONE, 101 Cambridge Street, Suite 110, Burlington, MA 01803, or Fax to 781-272-3505 or e-mail to info@massone.org. The nomination form is also available on the MONE website: www.massone.org

**THE MARY B. CONCEISON AWARD
FOR
EXCELLENCE IN NURSING LEADERSHIP
SELECTION CRITERIA**

1. Minimum Requirements for Nomination

- ◆ Currently holds a **nursing leadership position** in a setting where healthcare is delivered
- ◆ Has held a nursing leadership position for three of the last ten years in one or more organizations
- ◆ Has held full active membership with the Massachusetts Organization of Nurse Executives for each of the past three years
- ◆ Presently holds full, active membership in the American Organization of Nurse Executives

2. Participation in MONE and AONE Activities

- ◆ Currently a member of an MONE committee and/or task force
- ◆ Has served as an MONE committee chair
- ◆ Has served as an MONE board member, secretary or treasurer
- ◆ Has served as President of MONE
- ◆ Has served as committee chair or board member of AONE
- ◆ Has served as member of AONE task force or commission

3. Articulate Spokesperson on Healthcare Issues

- ◆ Represents nursing and related healthcare issues in the public media (TV, radio, print)
- ◆ Publishes in professional books or journals
- ◆ Presents at professional conferences and/or seminars
- ◆ Politically active at local, state and/or national levels

4. Recognized by all colleagues, physicians and healthcare executives for implementing collaborative and innovative professional practices

- ◆ Networks and shares knowledge
- ◆ Instrumental in developing and supporting multidisciplinary teams
- ◆ Serves as a role model in implementing and sustaining professional practice models
- ◆ Promotes job satisfaction and job enrichment among staff whom s/he supervises
- ◆ Develops systems/tools that monitor quality, service and cost
- ◆ Works effectively with other members of executive healthcare teams
- ◆ Viewed by associates and others as being supportive
- ◆ Promotes nursing research within his/her organization

5. Develops Future Nursing Leaders

- ◆ Develops and provides continuing education and management educational programs
- ◆ Serves as mentor and preceptor to students and staff
- ◆ Teaches in formal healthcare education programs or courses

6. Active in Community Activities

- ◆ Serves as member and/or officer of a service organization or association
- ◆ Has held a position or appointment within a local, state or national agency or organization
- ◆ Participates in volunteer activities (4H, church, school)
- ◆ Award recipient for community or human service activities