



April 2008

Dear Colleague:

Today excellence in nursing leadership is critical to the success of the healthcare industry. Creating vision, building trust and implementing change that makes a difference to the health and satisfaction of staff, patients and the community is the work of a nurse leader. It is an imperative of MONE to promote the value of nursing leadership and recognize individual nurses who lead organizations to excellence. I am pleased to invite you to make nominations for the **Mary B. Conceison Award for Excellence in Nursing Leadership**. Nominations may come from MONE members and from leaders in the healthcare community.

Prior to her death in 1981, Mary Conceison was Director of Professional Relations at the Massachusetts Hospital Association (MHA). She was well known for her involvement with a variety of task forces and committees having to do with such topics as hospices and birthing centers, and for the many educational programs she sponsored during her twelve years at the MHA. Before joining the MHA, Mary was Director of the School of Nursing at Somerville Hospital. She was active in a number of professional organizations including the New England Hospital Assembly, the National League for Nursing and served as president of Massachusetts League for Nursing for four years.

Of particular significance to MONE was the tremendous support Mary provided when the Organization was being formed. As MONE's first liaison to MHA, Mary provided a vital link that was instrumental in the early years of our Organization's development.

As an expression of our appreciation for her many contributions and the fine standards for which she stood, MONE initially designed the Mary B. Conceison Award for Excellence in Nursing Administration. The award has been renamed the **Mary B. Conceison Award for Excellence in Nursing Leadership** to better represent our members and their achievements.

I am inviting nominations for the **Mary B. Conceison Award for Excellence in Nursing Leadership** from our members and from leaders in the healthcare community. Enclosed are the nomination form and the selection criteria that the Awards Committee will use to review the nominees. Comments need not be limited to those areas identified on the form, but should address each category to the greatest extent possible. It is beneficial to the candidate to attach a copy of the nominee's résumé to the nomination form.

I hope that you will consider submitting the name of an outstanding nursing leader as a nominee for this prestigious award. The deadline for submissions is **April 30, 2008**.

Sincerely,

Marita Prater
President

Enclosures

**MARY B. CONCEISON AWARD FOR EXCELLENCE IN NURSING LEADERSHIP
2008 NOMINATION FORM**

Nominee _____

Position _____ Organization _____

Please identify why you are nominating this candidate and include in the space below supportive statements regarding contributions made to the nursing profession. Attach additional sheets as necessary. The following page indicates Selection Criteria used as a guide in determining the award recipient. *It is beneficial to the candidate to address each individual category listed on the Selection Criteria and include as many as possible in the nomination.* Candidates are not expected to meet all the criteria, but some activity within each of the categories of the Selection Criteria is required.

Signature _____ Position _____

Organization _____ Phone No. _____

You may be contacted if additional information is needed. Nominations must be received at the MONE office by **April 30, 2008**. Mail to: MONE, 101 Cambridge Street, Suite 110, Burlington, MA 01803, or Fax to 781-272-3505 or e-mail to info@massone.org. The nomination form is also available on the MONE website: www.massone.org

**THE MARY B. CONCEISON AWARD
FOR
EXCELLENCE IN NURSING LEADERSHIP
SELECTION CRITERIA**

1. Minimum Requirements for Nomination

- ◆ Currently holds a **nursing leadership position** in a setting where healthcare is delivered
- ◆ Has held a nursing leadership position for three of the last ten years in one or more organizations
- ◆ Has held full active membership with the Massachusetts Organization of Nurse Executives for each of the past three years
- ◆ Presently holds full, active membership in the American Organization of Nurse Executives

2. Participation in MONE and AONE Activities

- ◆ Currently a member of an MONE committee and/or task force
- ◆ Has served as an MONE committee chair
- ◆ Has served as an MONE board member, secretary or treasurer
- ◆ Has served as President of MONE
- ◆ Has served as committee chair or board member of AONE
- ◆ Has served as member of AONE task force or commission

3. Articulate Spokesperson on Healthcare Issues

- ◆ Represents nursing and related healthcare issues in the public media (TV, radio, print)
- ◆ Publishes in professional books or journals
- ◆ Presents at professional conferences and/or seminars
- ◆ Politically active at local, state and/or national levels

4. Recognized by all colleagues, physicians and healthcare executives for implementing collaborative and innovative professional practices

- ◆ Networks and shares knowledge
- ◆ Instrumental in developing and supporting multidisciplinary teams
- ◆ Serves as a role model in implementing and sustaining professional practice models
- ◆ Promotes job satisfaction and job enrichment among staff whom s/he supervises
- ◆ Develops systems/tools that monitor quality, service and cost
- ◆ Works effectively with other members of executive healthcare teams
- ◆ Viewed by associates and others as being supportive
- ◆ Promotes nursing research within his/her organization

5. Develops Future Nursing Leaders

- ◆ Develops and provides continuing education and management educational programs
- ◆ Serves as mentor and preceptor to students and staff
- ◆ Teaches in formal healthcare education programs or courses

6. Active in Community Activities

- ◆ Serves as member and/or officer of a service organization or association
- ◆ Has held a position or appointment within a local, state or national agency or organization
- ◆ Participates in volunteer activities (4H, church, school)
- ◆ Award recipient for community or human service activities