



March 22, 2011

Dear Colleague:

Please mark your calendar and join us June 6<sup>th</sup> & 7<sup>th</sup>, 2011 at the MONE Annual Meeting being held at the Wentworth by the Sea located in New Castle, New Hampshire. You *definitely* will want to take part in this highly anticipated event to:

- Network with friends and colleagues
- Expand knowledge following presentations from nationally-known nursing leaders
- Participate in the awards dinner where this year's recipients of the Mary B. Conceison and the Elaine K. Sherwood awards will be revealed
- Hear the significant work and accomplishments of our many committees during the business meeting
- Meet the new MONE board for 2011-2012

This has been another outstanding year for MONE. Under the talented and dedicated leadership of MONE President Elaine Bridge, the entire MONE Board, committee members as well as our strategic partners, the organization has continued to make great strides including the following:

- Sustained MONE membership of more than 650 nurse leaders
- Implemented the key strategic action items outlined in the MONE 2010 to 2013 strategic plan
- Elevated the MONE Executive Director position to a Chief Executive Officer role to more accurately reflect scope and to ensure MONE continues to have an active voice in the appropriate nursing/healthcare forums
- Continued patient care initiatives through partnerships including the Massachusetts Hospital Association, The Department of Higher Education, and the Massachusetts Association of Colleges of Nursing
- Obtained membership feedback and suggestions for an organizational name change
- Announced the launching of the MONE Leadership Academy; a two-month program beginning in September of 2011, focused on expanding the knowledge, practice and character of nursing leaders for the benefit of patients and nurses across the continuum

In June we will begin a new and exciting year; one most likely full of challenges and opportunities. It will be extremely important for nursing leaders to be part of a dynamic organization where education, networking and legislative advocacy are a major focus. *Please renew your membership now so you can continue to share your wisdom and experience to assist with shaping nursing practice, policy and quality patient care.* Enclosed you will find a membership renewal application along with the agenda and registration form for this year's annual meeting.

In closing, special thanks to Elaine Bridge for her guidance, dedication and willingness to serve as MONE President. I am confident we will build upon the great work and achievements of this past year and look forward to working with you.

Sincerely,

Kevin Whitney  
President-Elect

# Massachusetts Organization of Nurse Executives

## Annual Educational Conference

Monday and Tuesday, June 6 & 7, 2011

Wentworth by the Sea ▪ New Castle, NH

*THE Event You Have Been Anticipating...*

*Knowledge, Networking, Location*

### AGENDA

#### Day One Monday June 6, 2011

- 7:30 – 8:15am **Registration, Continental Breakfast, Exhibitor Displays**
- 8:15 – 8:30am **Welcome: Elaine Bridge, RN, MBA, BSN, President, MONE**
- 8:30 – 11:30am **A Bridge to the Future of Nursing ▪ Pamela F. Cipriano, PhD, RN, NEA-BC, FAAN (Nurse Scholar in Residence, Institute of Medicine)** Technology is one of many bridges to nursing's future... Meaningful Use and Technology Assisted Care are two examples of technology related priorities for nursing leaders. Electronic Health Records (EHR) and nursing's role in selecting and using them is critical to success in the world envisioned in the Institute of Medicine's Future of Nursing report. Join Pamela Cipriano as she provides insights about Meaningful Use, a glimpse into how nurses are using technology to make care safer and more efficient, technology assisted care, and the use of EHR to capture nursing care for future evaluation and improvement in practice and outcomes. You will leave this presentation well prepared for the future!
- 9:45 – 10:15am **Networking Break and Exhibitor Visits**
- 1:30 – 12:30pm **Lunch, Networking Break, Exhibitor Visits**
- 12:30 - 1:30pm **The Institute of Medicine Report: Strategic Directions for Nursing Brenda Cleary PhD RN, FAAN ▪ Inaugural Director, The Center to Champion Nursing in America; Consultant on Aging Initiatives, Sigma Theta Tau,**  
The IOM report on the Future of Nursing creates an urgent need and strategic direction for increasing nursing's influence in healthcare reform. Join Brenda Cleary as she provides insight into the reality of those needs. This presentation will set the stage for the participant roundtables that follow.
- 1:30 – 2:30pm **MONE and the IOM Report on the Future of Nursing**  
Join colleagues in facilitated round table discussions on the implications of the IOM Report on the Future of Nursing. It is imperative that we be tactical in designing strategies to bring the tenets of the report to life in the region. Participant input will help frame MONE's strategy development.
- 2:30pm **Adjourn and awarding of 4.5 contact hours**
- 2:30 – 5:30pm **So Much to Do... So Little Time**  
This is your time to network with colleagues, explore the beautiful town of Portsmouth, participate in retail therapy at the nearby Kittery Outlets. Join colleagues at the MGH Institute of Health Professions Ice Cream Social. And did we mention that Wentworth by the Sea has a beautifully remodeled spa? What outstanding opportunities to return to your organization refreshed and rejuvenated! Don't wait... make your hotel and spa reservations now!
- 5:30 - 6:30pm **President's Reception**
- 6:30pm **Awards Banquet, Presentation of Conceison and Sherwood Awards**

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### AGENDA

**Day Two**                      **Tuesday, June 7, 2011**

7:15 – 8:00am                ***Continental Breakfast and Exhibitor Displays***

8:00 – 10:00am              ***Business Meeting***

10:00 – 10:30am            **Networking Break and Exhibitor Displays**

10:30 – 12:00pm            ***Building Bridges and Links*** ▪ ***Brenda Cleary, PhD, RN, FAAN*** ▪ ***Inaugural Director, The Center to Champion Nursing in America***    Creating the future within the context of the IOM report will require shifting the kaleidoscope through which the profession of nursing is viewed. The reform of nursing education is a critical bridge to preparing the nursing workforce of the future. And substantive changes in nursing roles and practice will be essential to fulfilling nursing's potential and promise. Brenda Cleary will highlight the reforms that will create a bridge to the future and a link between current and future states. You will leave the annual meeting with a lot to consider.

12:00pm                      **Adjourn and awarding of 1.5 contact hours**

*Massachusetts Organization of Nurse Executives is an approved provider  
of continuing nursing education by the Massachusetts Association of Registered Nurses, Inc.  
an accredited approver by the American Nurses Credentialing Center's Commission on Accreditation.*

**Massachusetts Organization of Nurse Executives**  
**Annual Educational Conference**  
**Monday and Tuesday, June 6 & 7, 2011**  
**Wentworth by the Sea ▪ New Castle, NH**


**REGISTRATION FORM**

\*\*\*All payments must be made in advance or at the door.\*\*\*

**Registration package choices, check below:**

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- |  |                |
|--|----------------|
| 1. Member registration before May 27, 2011   | _____ \$399.00 |
| 2. Member registration after May 27, 2011  | _____ \$459.00 |
| 3. Non-Member registration before May 27, 2011                                     | _____ \$649.00 |
| 4. Non-member registration after May 27, 2011                                      | _____ \$709.00 |
| 5. Registration before May 27, 2011<br>and membership dues through June 30, 2012 * | _____ \$649.00 |

 **\*Please be sure to enclose both registration and membership forms**

6. Additional Dinner guests  
Number \_\_\_\_\_ @ \$100.00 each = \_\_\_\_\_ Total

Name \_\_\_\_\_ Credentials \_\_\_\_\_  
Organization \_\_\_\_\_ Position \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
Email \_\_\_\_\_

**Payment Method:**

**Check:** Please mail check by May 27, 2011 to: **MONE, 101 Cambridge Street, Suite 110, Burlington, MA 01803**

**Credit Card:** MasterCard ( ) Visa ( ) Account # \_\_\_\_\_

Name on Card \_\_\_\_\_ Expires: \_\_\_\_ / \_\_\_\_ Billing Address Zip Code \_\_\_\_\_

Cancellation policy: Refunds for registration cancellations received prior to May 27<sup>th</sup> are subject to a \$35.00 handling charge. No refund will be given for registration cancellations received on or after May 27, 2011. For further information call 781-272-3500. Registrations may be faxed to 781-272-3505 and are subject to the above cancellation policy. "No shows" will be billed.

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**Directions to Wentworth by the Sea, 588 Wentworth Rd, New Castle, NH03854 888-240-6313 [www.wentworth.com](http://www.wentworth.com)**

**From All Points**

- Take Exit 3 off of I-95 North or Exit 3B off I-95 South.
- Take a right on to Route 33 East
- From I-95 North take a right at the 4th set of lights or from I-95 South take a right at the 6th set of lights onto Peverly Hill Road (not marked, there will be a baseball field on your left and a cemetery on your right.) Continue through two sets of traffic lights; Peverly Hill Road will become Elwyn Road.
- At traffic circle, take the third exit onto Route 1A North
- Take a right onto Route 1B; there will be a large Wentworth by the Sea Hotel sign on the right
- Continue 1 mile on Route 1B past the Country Club. The Wentworth by the Sea Hotel is just over the bridge, on the right.

**GPS Directions:**

- 50 Wentworth Road  
Rye, NH 03870  
\*Proceed 200 yards, hotel will be on the right

*Massachusetts Organization of Nurse Executives  
Annual Meeting Hotel Information*

**Annual Educational Meeting  
Monday & Tuesday, June 6 – 7, 2011  
Wentworth by the Sea  
A Marriott Hotel and Spa  
New Castle, NH  
For MONE Room Block Reservations  
Please call 1-866-240-6313**

**Speakers:**

**Pamela Cipriano**

**Brenda Cleary**

**Make your reservations soon for the MONE Annual Meeting at Wentworth by the Sea, New Castle, NH. The cutoff date for reservations at the hotel is May 6<sup>th</sup>.**

**Wentworth by the Sea is a beautiful hotel on the coast of New Hampshire with a very interesting history. Be sure to take the time to explore. Portsmouth, NH is just minutes away with great shopping and dining to offer. If you are really interested in shopping, Kittery, Maine with all its outlets, is also only minutes away.**

**Join friends and colleagues at the Awards Dinner and find out who this year's recipients of the Mary B. Conceison and the Elaine K. Sherwood awards are. As always the business meeting will be very informative and you will be introduced the new MONE board for 2011-2012.**

**Looking forward to pampering yourself or a loved one? Be sure to make a reservation at the Spa at Wentworth by the Sea. Just be sure to make your reservation early. The Spa is very popular and books up quickly in advance.**

**We are looking forward to seeing everyone in June.**